

Balls Mills Soccer Club
12-18-012 Meeting Minutes

Time: 6:00-8:00

Attendance:

Agenda and Discussion:

- Upcoming Important Dates
 - January 20--Final Registration to Club Registrar (Vic Engel)
 - March 23--Spring Clean Up
- High School Playoffs
 - Has proven difficult to secure workers for playoff games. Playoff games are a huge money maker for the club, but we never know how many games we will host or when they will be until a day or two before.
 - Ideas
 - Buyout--allow teams to pay others to run the concession stand for them.
 - Schedule a team way in advance for a day of the week during playoff. We will know in August when playoffs will be scheduled. If there is a game on your day/night, you work it. If not, you do not.
- Maintenance Issues
 - Mowing--Must have one reliable person to mow on a weekly basis. Person must be willing to be trained in how to care for the tractor. (***Marc has graciously volunteered to do this training on taking care of the tractor.***)
 - Weeds--Kevin Rosenhow will coordinate an initial spraying of the complex a week or two before the Spring and Fall Cleanups.
 - Weekly Cleanup
 - Each team will be assigned a week to clean up the complex. Will coordinate around NorCenPen games and HS/MS Games.
 - Idea is that hopefully some parents who stay around for practices would be willing to do trash detail and litter pick up. If not, will be part of the team's practice for the week.
- Tournaments and Fundraisers
 - Biggest fundraisers have been hosting HS games and PIAA Playoff Games
 - Can we do something that will allow us to either not have to host PIAA Games or create a solid source of revenue that would be in addition.
 - Tournaments
 - Discussion between tournaments hosted by the Team or the Club.
 - Tournaments will be set up for the Club first. Teams will then be able to host a tournament as a fundraiser.
 - Marc will talk with Erik Bowman to discuss tournaments
 - Sponsorship Ideas

- Rich Schluter will investigate some major sponsorship possibilities.
- Capital Improvements
 - Costs approximately \$20,000 per year to operate the complex.
 - Bleachers--will need tightened.
 - Painting--different areas of the complex.
 - Playground Equipment--will need to be examined
 - Turf Field--will need to start raising funds for possible replacement in a few years.
- Advertising
 - \$250 to advertise around the field.
 - Teams who are able to secure will get 20% of the initial fee and 10% for any renewal.
- High School Agreements
 - Was talk of an agreement between WASD and Balls Mills.
 - Would alleviate some of the maintenance and concession stand issues.
 - Talks have stalled. No deal as of right now.
 - Saint John Neuman
 - Have discussed an agreement to allow them to use the complex for home games.
 - Issues and/or Concerns
 - Field availability for our club teams. HS Teams would have to be done with practices by 5:30 each day.
 - There were times in the Fall where we were forced to put 4 teams on the grass field due to HS games.
 - SJN would only field 2 teams vs. WASD field 4 teams (Varsity/JV)